



## **Progress Report 2007 and Application for Continuation in 2008**

for research funding under the research programme:

**Research in Organic Food and Farming**  
International Research Co-operation and Organic Integrity  
(DARCOF III 2005-2010)

Funded by the Ministry of Food, Agriculture and Fisheries  
under the Finance and Appropriation Act, Sections 24.33.02.10

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1. Project title and acronym

Public Policies and Demand for Organic Food: An International Comparison of Policy Effects and Policy Determinants (COP)

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2. Project journal number

3304-FOJO-05-50-05

[fra bevillingsskrivelse]

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3. Project period (month, year)

**Start of project: 1 January 2007**

**End of project: 31 December 2010**

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4. Head of project

Professor Carsten Daugbjerg,

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5. Participating institutes

Department of Political Science, University of Aarhus,

Department of Economy, Politics and Public Administration, University of Aalborg,

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## 6. Project staff

Professor Carsten Daugbjerg  
 Professor Gert Tinggaard Svendsen,  
 Associate professor Jan Holm Ingemann

[ændinger i forhold til ansøgningen skal tydeligt fremgå]

## 7. Midterm description of the project, its results and progress, and application for continuation in 2008

The project is following the time table set out in the application:

- A literature review has been produced and submitted to a special issue of an international peer reviewed journal. After more than six months' reflection the editors decided that the article did not fit into the special issue. Will be revised to fit another journal and then submitted
- Country reports for both WP 1 and 3 have been produced for Denmark and Australia. Country reports for Sweden and the UK are under preparation. Work on the country report for New Zealand is to be started later in the year. Country report for Australia has been reworked and will be published by *Australian Journal of Political Science* in March 2008
- A review of all surveys on organic consumption has been undertaken and a questionnaire is to be prepared in the near future. The conceptual framework to be applied has been developed as is published in Bjørnskov, C. and G.T. Svendsen (2007): 'Measuring Social Capital: An International Comparison.' *Journal of Comparative Policy Analysis*, Vol. 9, No.3, 275-292, and in Svendsen, G.T. (2007): *Lobbyisme i EU*. Samfundslitteratur, Kbh. (forthcoming in November, 2007).
- A comparative study on Denmark and Australia has been produced and presented at the ECPR general conference, Pisa September 2007. Will soon be submitted to an international peer reviewed journal.
- A note concerning the conceptual framework for WP 2 has been produced. September 1 Cand.oecon Ole Horn Rasmussen was employed as research assistant for four months. His primary tasks are (1) to deliver input from literature studies to a working paper concerning the conceptual framework, (2) to deliver country reports. Both tasks are in progress according to schedule.

The research project is progressing according to the time table. Therefore I apply for continuation of the project.

## A. Project summary

**Table A.1: Work package list (from application)**

WP No.	WP title	Responsible scientist	Budget (FØJO funding) DKK	Start	End	Deliverable No.
1	Comparative evaluation of demand-side policy instruments	CD	3.631.033	1/07	12/09	D1.1-D1.5
2	Supply-side policies and demand	JHI	833.101	1/07	12/10	D3.1-D3.2
3	Designing organic farming policies	CD	2.535.866	1/09	12/10	D4.1-D4.3
<b>Total</b>			7.000.000			

## B. Objectives and expected achievements

The two major research questions analysed are:

1. Do organic farming policies make a difference in increasing demand in the market for organic food, and if so, which policy design is the most effective?
2. Which political and institutional factors and processes at national, EU and international level constrain or facilitate the adoption of effective organic farming policies?

Our analysis would enable us to understand more generally which policy designs, political and institutional conditions and processes provide the best opportunities for adopting the most effective organic policies. We may also be able to suggest how the conditions for the adoption of effective policies can be improved.

## C. Midterm results and progress

- A literature review has been produced and submitted to a special issue of an international peer reviewed journal. After more than six months reflection the editors decided that the article did not fit into the special issue. Will the revised to fit another journal and then submitted
- Country reports for both WP 1 and 3 have been produced for Denmark and Australia. Country reports for Sweden and the UK are under preparation. Work on New Zealand to started later in the year. Country report for Australia has been reworked and will be published by Australian Journal of Political Science in March 2008
- A review of all surveys on organic consumption has been undertaken and a questionnaire is to be prepare in the near future. The conceptual framework to applied has been developed as is published in Bjørnskov, C. and G.T. Svendsen (2007): 'Measuring Social Capital: An International Comparison.' *Journal of Comparative Policy Analysis*, Vol. 9, No.3, 275-292, and in Svendsen, G.T. (2007): *Lobbyisme i EU*. Samfundslitteratur, Kbh. (forthcoming in November, 2007).
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- A note concerning the conceptual framework for WP 2 has been produced. September 1 Cand.oecon Ole Horn Rasmussen was employed as research assistant for four month. His primary tasks are (1) to deliver input from literature studies to a working paper concerning the conceptual framework, (2) to deliver country reports. Both tasks are in progress according to schedule.

### C.1 Description (summary) of main results and conclusions for each year

[Her skal der kun stå resultater og konklusioner for de enkelte år, men ikke noget om projektets forløb i forhold til planen]

Our review article shows that the policy orientated literature is by no means clear on why variation in organic growth exists. Attempts to design systematic comparative analysis isolating the effects of various policy instruments suggested to have effects on organic farming sector development are very rare in the literature. Further the existing studies tend to operate without an overarching theoretical framework. We intend to address these weaknesses through theoretically guided comparative analyses of the growth of organic farming in five countries.

Our review of surveys shows that none of them compares consumer attitudes to organic farming and consumption across countries, and none of them examines the role of trust (social capital) as an

explanation of organic consumption. Our survey would be conducted in four countries.

Conceptual frameworks are under construction in WP1 and WP2. Methodologically it has been shown how social capital can be measured by trust.

So far, our comparisons of Australia and Denmark show that it is the governance structures set up in the organic sector rather than policy instruments themselves which explain different success rates in the two countries.

## C.2 Fulfilment of deliverables and milestones

(To be completed for each work package)

Deliverables list (from application)

<b>Workpackage 1</b>						
<b>Deliverable No</b>	<b>Deliverable title</b>	<b>Lead scientist</b>	<b>Delivery date</b>	<b>Allocated scientific person months</b>	<b>Type of deliverable</b>	<b>Fulfilled (ok) or deviations (d)*</b>
D1.1	Analysing organic farming policies: a review the literature	CD	5/07	2,5	S	OK. See C
D1.2	Comparing organic farming policies	CD	12/07	7	S/P/O	
D1.3	Social capital and organic farming	GTS	7/08	7	S	
D1.4	'Organic farming policies and the market for organic produce: a comparative analysis	CD/GTS	6/08	4	S	
D1.5	The effectiveness of organic farming policies: do policies matter?	CD	9/08	3	S	
D1.6	Policy transfer in organic farming? Comparing policies for organic farming and for other sustainable industries.	GTS/CD	12/08	2,5	S	
D1.7	Can social capital help explaining the success and failure of organic farming policies?	GTS	6/09	2,5	S	
D1.8	Ecological labelling and social capital: An international comparison.	GTS	12/09	2,5	S	
D1.9	A package of 2 articles for Økologisk Jordbrug, 3 FØJOenet articles and 2 DARCOFenews articles.	CD/GTS	1/08-12/08	0,8		

\* Deviations are to be further discussed in D

Milestones list (from application)

<b>Workpackage 1</b>			
<b>Milestone No</b>	<b>Milestone title</b>	<b>Delivery date</b>	<b>Fulfilled (ok) or deviations (d)*</b>
M1.1	Literature review	30/04 07	OK
M1.2	Report: overview of national organic farming policies	CD	2 reports produced .2 under preparation
M1.3	Undertake survey	30/04 08	Review of surveys.
M1.4	Undertake survey analysis	30/06 09	
M1.5	Report: Ranking of countries according to market orientation of organic farming policies and demand for organic produce	30/09 08	

\* Deviations are to be further discussed in D

(The nature of the deliverables must be indicated by S = publication in scientific journal with peer review; P = publication in journals without peer review; R = reports; C = presentation at meetings and congresses or O = other types of deliverables, e.g., prototypes, models, websites, etc.).

[Tabeller over deliverables og milestones fra ansøgningen opstilles for hver workpackage. Deliverables er forskellige former for offentligt tilgængelige produkter (artikler, rapporter, informationsmøder etc.) og det skal angives, hvilken form for produkt der er tale om. Milestones er væsentlige trin i forskningsprocessen. Der skal angives et tidspunkt for både deliverables og

milestones (milestones ligger typisk tidligere end deliverables). Ændringer i deliverables og milestones forsynes med en notits om, at de er ændret i forhold til ansøgningen, og hvorfor de er ændret. Alle deliverables og milestones skal stå i rapporten, og de, der er passeret, mærkes af som udførte, eller der angives en ny dato. Større afvigelser kommenteres i D.]

Deliverables list (from application)

<b>Workpackage 2</b>						
<b>Deliverable No</b>	<b>Deliverable title</b>	<b>Lead scientist</b>	<b>Delivery date</b>	<b>Allocated scientific person moths</b>	<b>Type of deliverable</b>	<b>Fulfilled (ok) or deviations (d)*</b>
D2.1	Establishing a conceptual framework for policy driven push and pull effects	JHI	1/08	6	S	
D2.2	Demand effects from push policies	JHI	6/10	3,5	S	
D2.3	The lessons from the WP in paper for dissemination workshops	JHI	9/10	3,5	R/C	
D2.4	A package of 1 article for Økologisk Jordbrug, 2 FØJOenet articles and 1 DARCOFenews articles	JHI	1/08-12/10	0,6	O	

\* Deviations are to be further discussed in D

Milestones list (from application)

<b>Workpackage 2</b>			
<b>Milestone No</b>	<b>Milestone title</b>	<b>Delivery date</b>	<b>Fulfilled (ok) or deviations (d)*</b>
M2.1	Submission of article on conceptual framework	31/12 07	
M2.2	First country reports produced	31/12 07	
M2.3	Finish first evaluation of data	31/01 08	
M2.4	Established causal relationship based on first set of data	31/12 08	
M2.5	Second country reports produced	31/12 09	
M2.6	Finish second evaluation of data	31/01 10	
M2.7	Established causal relationship based on second set of data plus synthesis	30/04 10	
M2.8	Submission of article on effects on demand from policies pulling supply	31/12 10	
M2.9	Contribution submitted to dissemination workshops	31/12 10	

\* Deviations are to be further discussed in D

Deliverables list (from application)

<b>Workpackage 3</b>						
<b>Deliverable No</b>	<b>Deliverable title</b>	<b>Lead scientist</b>	<b>Delivery date</b>	<b>Allocated scientific person moths</b>	<b>Type of deliverable</b>	<b>Fulfilled (ok) or deviations (d)*</b>
D3.1	State capacity, policy network and organic farming policies	CD	1/10	8	S	D3.1
D3.2	Framing organic policies	CD	3/10	6	S	D3.2
D3.3	The 2003 CAP reform and the prospects for organic farming	CD	12/10	4	S	D3.3
D3.4	The rise and fall of multifunctionality in the WTO and the implications for organic	CD	9/10	8	O (book chapter)	D3.4

	farming					

\* Deviations are to be further discussed in D

Milestones list (from application)

<b>Workpackage 3</b>			
<b>Milestone No</b>	<b>Milestone title</b>	<b>Delivery date</b>	<b>Fulfilled (ok) or deviations (d)*</b>
M3.1	Country reports produced	30/06 09	OK for Denmark and Australia
M3.2	Analysis of correlation between ranking of state capacity and type of organic farming policy	31/08 09	
M3.3	Analysis of correlation between ranking of policy network types and type of organic farming policy	31/10 09	
M3.4	Analysis of correlation between dominate image and type of organic farming policy	31/03 10	
M3.5	Analysis of renationalisation and the opportunities for organic farming in member states	31/10 10	
M3.6	Analysis of the fate of multifunctionalism within the WTO	30/06 10	
M3.7	Analysis of WTO disputes	31/08 10	
M3.8	National dissemination seminar	31/12 10	

\* Deviations are to be further discussed in D

**D. Description of deviations and subsequent adjustments of plans**

When collecting the data for the country reports on Denmark and Australia for WP 1 it turned out to be practical also to collect those for WP 3 which is planned to start in 2009.

**E. Project publications and other products**

Since the first phase of the project has been devoted to data collection there are no publications so far, though one article has already been accepted for publication in Australian Journal of Political Science in March 2008

**1. Products from Organic Eprints archive****2. Other products (oral presentations, public meetings, field days, etc.)**

- Presentation given at the 'Vidensyntese' meeting at the University of Copenhagen, organised by DARCOF 30 May\*

\* 25-75% financed by DARCOF

\*\* 5-25% financed by DARCOF

**F. Scientific education**

According to time table a PhD position to be advertised in October 2007. 2 graduate students have started the work their master dissertations on organic farming policy.

**G. National and international cooperation**

Co-authored three paper with Darren Halpin, Robert Gordon University, Aberdeen, UK. Agreed to write a paper with Richard Tranter, CAS, University of Reading, UK. Halpin has had 2½ week stay at the Department of Political Science, University of Aarhus in September/October 2007.

**H. Critical reflection on the project**

None so far

## 8. Budget

### A. Account for any change in budgets

### B. Budget for the whole project (1.000 DKK)

Total consumption of funds from DARCOF and expected consumption this year and coming years

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Man-months							
Scientific personnel	15,2(6,8)	0	15,2 (6,8)	21(6)	25,4(5,6)	18,6(4,4)	80,2(22,8)
Technical personnel	2,7	0	2,7	2,7	2,7	2,7	10,8

Year:	Original budget	Consumption on 2005/2006	Expected consumption 2007	2008	2009	2010	Total
Salaries							
Scientific personnel	725.531 (372.578)	0	725.531 (372.578)	1.058.902 (341.755)	1.054.486 (325.583)	805.690 (262.101)	3.644.609 (1.302.017)
Technical personnel	36.500	0	36.500	65.000	65.000	55.000	221.500
Other operational costs	1.139.187		1.139.187	149.546	421.580	188.412	1.898.725
Equipment	60.000	0	60.000	0	0	0	60.000
Others (please specify)	0	0	0	0	0	0	0
Direct costs	1.969.718	0	1.962.218	1.273.448	1.541.066	1.049.102	5.825.834
Indirect costs (20% of direct costs)	393.944	0	392.444	254.689	308.213	209.820	1.165.166
Total	2.363.662	0	2.356.162	1.528.137	1.849.279	1.258.922	6.992.500

**Comments:**

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## 9. Signatures and stamps

Name	Institute	Date	Signature
Head of project Carsten Daugbjerg	Department of Political Science, University of Aarhus	28 September 2007	

## Appendix I. Detailed budget

### A. Budget for each participating institute (1.000 DKr)

Name of Institute and department: Department of Political Science, University of Aarhus

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Man-months							
Scientific personnel	9		9	21)	19,2	17,4	66,6
Technical personnel	1,8		1,8	1,8	1,8	1,8	7,2

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Salaries							
Scientific personnel	497.677 )		497.677	1.058.902	822.907	738.830	3.118.316
Technical personnel	30.000		30.000	50.000	50.000	40.000	170.000
Other operational costs	1.114.187		1.114.187	129.500	402.580	164.500	1.681.267
Equipment	40.000		40.000	0	0	0	40.000
Others (please specify)	0		0	0	0	0	0
Direct costs	1.681.864		1.681.864	1.238.402	1.275.487	943.330	5.139.083
Indirect costs (20% of direct costs)	336.373		336.373	247.680	255.097	188.666	1.027.816
Total	2.018.237		2.018.237	1.486.082	1.530.584	1.131.996	6.166.899

**Comments:**

**B. Budget for each participating department (1.000 DKK)**

Name of Institute and department: Dept. of Economy, Politics and Public Admin., University of Aalborg

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Man-months							
Scientific personnel	6,2		6,2	0	6,2	1,2	13,6
Technical personnel	0,9		0,9	0,9	0,9	0,9	3,6

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Salaries							
Scientific personnel	227.854		227.854	0	231.579	66.860	526.293
Technical personnel	7.500		7.500	15.000	15.000	15.000	52.500
Other operational costs	20.000		20.000	20.046	19.000	23.912	62.958
Equipment	25.000		25.000	0	0	0	25.000
Others (please specify)	0		0	0	0	0	0
Direct costs	287.854		280.354	35.046	265.579	105.772	694.251
Indirect costs (20% of direct costs)	57.571		56.071	7.009	53.116	21.154	138.850
Total	345.425		337.925	35.046	265.579	105.695	744.245

**Comments:**

**C. Budget for co-financing from each participating institute (1.000 DKK)**

Name of Institute and department:

Name of Institute and department: Department of Political Science, University of Aarhus

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Man-months							
Scientific personnel	6		6	6	4,8	3,6	20,4
Technical personnel							

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Salaries							
Scientific personnel	331.785		331.785	341.755	281.587	217.527	1.117.654
Technical personnel							
Other operational costs							
Equipment							
Others (please specify)							
Direct costs							
Indirect costs (20% of direct costs)							
Total	331.785		331.785	341.755	281.587	217.527	1.117.654

**Comments:**

**D. Budget for co-financing from each participating institute (1.000 DKK)**

Name of Institute and department: Dept. of Economy, Politics and Public Admin., University of Aalborg

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Man-months							
Scientific personnel	0,8		0,8	0	0,8	1,2	2,4
Technical personnel							

Year:	Original budget	Consumption on 2005/2006	Expected consumption on 2007	2008	2009	2010	Total
Salaries							
Scientific personnel	40.793		40.793	0	43.996	44.574	129.363
Technical personnel							
Other operational costs							
Equipment							
Others (please specify)							
Direct costs							
Indirect costs (20% of direct costs)							
Total	40.793		40.793	0	43.996	44.574	129.363

**Comments:**


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