



Application

for research funding under the research programme:

Research in Organic Food and Farming

International Research Co-operation and Organic Integrity

(DARCOF III 2005-2011)

Funded by the Ministry of Food, Agriculture and Fisheries
under the Finance and Appropriation Act, Sections 24.33.02.10

1. **Project title and acronym** (acronym max. 10 letters):

Public Policies and Demand for Organic Food: An International Comparison of Policy Effects and Policy Determinants
COP (Comparative Organic Policy)

2. **Project manager** (name, title, address, telephone, fax and e-mail. For projects in which several institutes participate, one project manager must be appointed to head the project):

Associate professor Carsten Daugbjerg, Department of Political Science, University of Aarhus, Universitetsparken, 8000 Aarhus C, e-mail: cd@ps.au.dk, ph.: 8942 1283, fax: 8613 9839.

3. **The project is within the following research project theme** (name of the project theme according to 'Invitation til projektansøgninger'. Include argumentation, max. 10 lines, if the project is only a part of a project theme):

The project is within theme 3.7 Regulation and Trade which asks for costs-benefit analysis of organic farming and an analysis of the determinants and effects of organic farming policies in the development of markets for organic food. This research project

Please submit 2 hard copies and 1 electronic version to:

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evaluates whether some policy types do better than others in terms of facilitating the development of markets for organic produce and analyses why certain types of policies and not others have been introduced. The two tasks of theme 3.7 are dealt with in separate research projects because the two tasks require two different research approaches. The cost-benefit analysis evaluates whether politicians made the right welfare economic choice when introducing organic farming policy. In other words, efficiency is at the centre of the analysis. In the present research project effectiveness is at the fore of the analysis.

4. **Participating institute(s)** (name, address, telephone, fax and e-mail):

Department of Political Science, University of Aarhus, Universitetsparken, 8000 Aarhus C, e-mail: ps@ps.au.dk, ph.: 8942 1323, fax: 8613 9839.

Department of Economy, Politics and Public Administration, University of Aalborg, Fibigerstræde 1, 9220 Aalborg Ø, e-mail: institut2@socsci.auc.dk, ph.: 9635 8200, fax: 9815 5346.

5. **Contact persons** (title, name, address, telephone, fax and e-mail of one contact person appointed to represent each participating institute):

Associate professor Carsten Daugbjerg, Department of Political Science, University of Aarhus, Universitetsparken, 8000 Aarhus C, e-mail: cd@ps.au.dk, ph.: 8942 1283, fax: 8613 9839.

Associate professor Jan Holm Ingemann, Department of Economy, Politics and Public Administration, University of Aalborg, Fibigerstræde 1, 9220 Aalborg Ø, e-mail: ingeman@socsci.auc.dk, ph.: 9635 8185, fax: 9815 5346.

6. **Project staff** (title, name, address, telephone, fax and e-mail):

Associate professor Carsten Daugbjerg, Department of Political Science, University of Aarhus, Universitetsparken, 8000 Aarhus C, e-mail: cd@ps.au.dk, ph.: 8942 1283, fax: 8613 9839.

Professor Gert Tinggaard, Department of Political Science, University of Aarhus, Universitetsparken, 8000 Aarhus C, e-mail: gts@ps.au.dk, ph. 8942 1304, fax: 8613 9839.

Associate professor Jan Holm Ingemann, Department of Economy, Politics and Public Administration, University of Aalborg, Fibigerstræde 1, 9220 Aalborg Ø, e-mail: ingeman@socsci.auc.dk, ph.: 9635 8185, fax: 9815 5346.

7. **Project duration:** ___4_ years From: 1/2007 To: 12/ 2010

8. **Main objective(s)** (maximum 10 lines):

The major purposes of the research project are: (1) to analyse whether organic farming policies make a difference in increasing demand in the market for organic food, and if so, which policy design is the most effective, and (2) to analyse which political and institutional factors and processes at national, EU and international level facilitate the adoption of effective organic farming policies. On the basis of these analyses the research project aims at producing policy recommendations, recognising constraints and opportunities embodied in the broader policy context such as the CAP and WTO agreements.

9. **Project summary in Danish** (approximately 1 page, suitable for publication):

Politikker, som har til formål at skabe udvikling af et marked, kan udformes på forskellig vis. De kan lægge vægt på at skabe efterspørgsel blandt bruger/forbrugere, tilskynde producenter til at udbyde et nyt produkt, eller de kan kombinere begge tiltag. Dette forskningsprojekt analyserer, hvordan forskellige måder at udforme økologipolitikken påvirker efterspørgslen efter økologiske fødevarer og under hvilke politiske og institutionelle betingelser politikkerne er vedtaget. Projektets overordnede formål er at udvikle anbefalinger for, hvordan den fremtidige økologipolitik kan udformes i nationalt og EU regi.

En beskeden del af den akademiske litteratur om økologipolitik undersøger i hvilken udstrækning økologipolitikker påvirker udviklingen af et marked for økologiske fødevarer. Spørgsmålet om hvilke politiske og institutionelle forhold og processer, som fremmer vedtagelsen af effektive økologipolitikker, er også kun svagt belyst i litteraturen. Derfor er projektets to overordnede problemstillinger:

1. Påvirker økologipolitikker efterspørgslen efter økologiske fødevarer og i så fald, hvilket politikdesign har størst effekt?
2. Hvilke politiske og institutionelle forhold på nationalt, EU og internationalt niveau henholdsvis fremmer og hæmmer vedtagelsen af de mest effektfulde økologipolitikker?

I EU har medlemsstaterne sammensat deres økologipolitikker forskelligt. Dette forhold muliggør en systematisk evaluering af effekterne af forskellige kombinationer af politiske tiltag, som har til hensigt at fremme efterspørgslen efter økologiske fødevarer. Dermed kan politikkerne med størst effekt identificeres. I projektet sammenlignes, Danmark, Storbritannien og Sverige (eller Tyskland). Man skal dog være opmærksom på, at offentlige politikker kan have begrænsede tilsigtede effekter,

hvis nogle overhovedet. Derfor indgår Australien og New Zealand også i analysen. I disse to lande er staten kun i meget begrænset grad involveret i økologiens udvikling.

Forskningsprojektet inddrager også den bredere policy-kontekst, hvori økologipolitikken indgår. Her tænkes specielt på Den fælles landbrugspolitik og WTO aftalerne. Projektet undersøger om den re-nationalisering som har fundet sted i forbindelse med 2003 reformen af EU's landbrugspolitik har skabt nye muligheder for økologipolitikken i de enkelte medlemsstater. Desuden undersøges mulighederne for at fremme international handel med økologiske under WTOs nuværende regelsæt, men også mulighederne for i fremtidige handelsrunder at skabe et sæt af regler for handel med økologiske varer, der tager højde for de principper der findes i økologien.

10. Budget:

The proposed budget must be inclusive of increases in the level of salaries and prices and specified on an annual basis. The proposed budget must specify the number of man-months and related salary costs for scientific staff and non-scientific staff, other direct costs and costs to buy equipment. To this should be added an overhead contribution of 20% of the direct costs.

Salary levels must not exceed union levels for comparable positions in the Public Service (e.g. laboratory assistant, researcher or senior researcher).

Official journeys must follow government regulations.

The applicants are generally expected to procure and make available all necessary equipment for the project themselves. Only in exceptional cases when this is not possible may expenditures for the acquisition of equipment be included in the budget for consideration.

Funding is provided exclusive of the recipient's input VAT (purchase VAT) and output VAT (sales VAT).

For government institutes funding is provided in accordance with the budget guidelines issued by the Ministry of Finance for research activities receiving programme funding and the funding is only granted for one year at a time.

If private business partners co-finance or take part in the project otherwise then all partners have to enter a co-operation agreement or provide other kind of documentation of the co-operation cf. 'Invitation til projektansøgninger'.

Note that budgets must be made for the entire project as well as for each participating institution.

Budget for the entire project—broken down by calendar year						
Budget item	From Ministry of Food, Agriculture and Fisheries		From place of work		From other sources	
	Person months	DKK	Person months	DKK	Person months	DKK
2nd calendar year 2007	Salaries/academic staff	15,2	725.531	6,8	372.578	
	Salaries/techn.-adm. staff	2,7	45.000			
	Equipment		60.000			
	Operational expenses		1.139.187			
	Others (please specify below)		0			
Total direct costs		1.969.718				
Overhead (20 % of direct costs)		393.944				
Total		2.363.662		372.578		
3rd calendar year 2008	Salaries/academic staff	21	1.058.902	6	341.755	
	Salaries/techn.-adm. staff	2,7	65.000			
	Equipment		0			
	Operational expenses		149.546			
	Others (please specify below)		0			
Total direct costs		1.273.448				
Overhead (20 % of direct costs)		254.689				
Total		1.528.137		341.755		
4th calendar year 2009	Salaries/academic staff	25,4	1.054.486	5,6	325.583	
	Salaries/techn.-adm. staff	2,7	65.000			
	Equipment		0			
	Operational expenses		421.580			
	Others (please specify below)		0			
Total direct costs		1.541.066				
Overhead (20 % of direct costs)		308.213				
Total		1.849.279		325.583		
5th calendar year 2010	Salaries/academic staff	18,6	805.690	4,4	262.101	
	Salaries/techn.-adm. staff	2,7	55.000			
	Equipment		0			
	Operational expenses		188.412			
	Others (please specify below)		0			
Total direct costs		1.049.102				
Overhead (20 % of direct costs)		209.820				
Total		1.258.922		262.101		
Total for the 5 years		7.000.000		1.302.017		

Budget for each participating institution — Name of institution: Department of Political Science, University of Aarhus							
Budget item		From Ministry of Food, Agriculture and Fisheries		From place of work		From other sources	
		Person months	DKK	Person months	DKK	Person months	DKK
2nd calendar year 2007	Salaries/academic staff	9	497.677	6	331.785		
	Salaries/techn.-adm. staff	1,8	30.000				
	Equipment		40.000				
	Operational expenses		1.114.187				
	Others (please specify below)						
Total direct costs			1.681.864				
Overhead (20 % of direct costs)			336.373				
Total			2.018.237		331.785		
3rd calendar year 2008	Salaries/academic staff	21	1.058.902	6	341.755		
	Salaries/techn.-adm. staff	1,8	50.000				
	Equipment		0				
	Operational expenses		129.500				
	Others (please specify below)						
Total direct costs			1.238.402				
Overhead (20 % of direct costs)			247.680				
Total			1.486.082		341.755		
4th calendar year 2009	Salaries/academic staff	19,2	822.907	4,8	281.587		
	Salaries/techn.-adm. staff	1,8	50.000				
	Equipment		0				
	Operational expenses		402.580				
	Others (please specify below)						
Total direct costs			1.275.487				
Overhead (20 % of direct costs)			255.097				
Total			1.530.584		281.587		
5th calendar year 2010	Salaries/academic staff	17,4	738.830	3,6	217.527		
	Salaries/techn.-adm. staff	1,8	40.000				
	Equipment		0				
	Operational expenses		164.500				
	Others (please specify below)						
Total direct costs			943.330				
Overhead (20 % of direct costs)			188.666				
Total			1.131.996		217.527		
Total for the 5 years			6.166.899		1.117.654		

Budget for each participating institution: Dept. of Economy., Politics and Public Admin., University of Aalborg							
Budget item		From Ministry of Food, Agriculture and Fisheries		From place of work		From other sources	
		Person months	DKK	Person months	DKK	Person months	DKK
2nd calendar year 2007	Salaries/academic staff	6,2	227.854	0,8	40.793		
	Salaries/techn.-adm. staff	0,9	15.000				
	Equipment		20.000				
	Operational expenses		25.000				
	Others (please specify below)		0				
Total direct costs			287.854				
Overhead (20 % of direct costs)			57.571				
Total			345.425		40.793		
3rd calendar year 2008	Salaries/academic staff	0	0	0	0		
	Salaries/techn.-adm. staff	0,9	15.000				
	Equipment		0				
	Operational expenses		20.046				
	Others (please specify below)		0				
Total direct costs			35.046				
Overhead (20 % of direct costs)			7.009				
Total			42.055		0		
4th calendar year 2009	Salaries/academic staff	6,2	231.579	0,8	43.996		
	Salaries/techn.-adm. staff	0,9	15.000				
	Equipment		0				
	Operational expenses		19.000				
	Others (please specify below)		0				
Total direct costs			265.579				
Overhead (20 % of direct costs)			53.116				
Total			318.695		43.996		
5th calendar year 2010	Salaries/academic staff	1,2	66.860	0,8	44.574		
	Salaries/techn.-adm. staff	0,9	15.000				
	Equipment		0				
	Operational expenses		23.912				
	Others (please specify below)		0				
Total direct costs			105.772				
Overhead (20 % of direct costs)			21.154				
Total			126.926		44.574		
Total for the 5 years			833.101		129.363		

11. Signatures:

Name	Institute	Date	Signature
Project manager: Associate professor Carsten Daugbjerg	Department of Political Science, University of Aarhus		
Institute management: Professor Jens Blom-Hansen	Department of Political Science, University of Aarhus		
Institute management: Associate professor Morten Lassen	Department of Economics, Politics and Public Administra- tion, University of Aalborg		
Institute management:			
Institute management:			
Institute management:			

12. Description of the project:

The description of the project must be given in Annex 1 and according to the guidelines described herein.