



Danish Research Centre for Organic Farming



Application

for research funding under the research programme:

Research in Organic Food and Farming

International Research Co-operation and Organic Integrity

(DARCOF III 2005-2011)

Funded by the Ministry of Food, Agriculture and Fisheries
under the Finance and Appropriation Act, Sections 24.33.02.10

1. **Project title and acronym** (acronym max. 10 letters):

Innovative Public Organic food Procurement for Youth - iPOPY

2. **Danish coordinator.** For projects with more than one participating Danish institute a coordinator should be appointed to coordinate the project. (name, title, institute, address, telephone, fax and e-mail):

Niels Heine Kristensen
Associate Professor, PhD
Department of Manufacturing Engineering and Management
Produktionstorvet, Bygn. 424, DTU, 2800 Kongens Lyngby
+4525 6021, +4588 2014, nhk@ipl.dtu.dk

Please submit 1 hard copy and 1 electronic version to:

Danish Research Centre for Organic Farming
Research Centre Foulum
P.O. Box 50
DK-8830 Tjele

Tel. +45 89 99 16 75
Fax. +45 89 99 16 73
E mail: foejo@agrsci.dk
Web site: www.darcof.dk

3. The project is within the following research topic of the CORE Organic Pilot Call:

- Animal
- Quality
- Marketing

4. Participating Danish institute(s):

	Name	Contact person/e-mail
1.	Department of Manufacturing Engineering and Management	Niels Heine Kristensen /nhk@ipl.dtu.dk
2.	National Food Institute	Bent Egberg Mikkelsen /bem@food.dtu.dk
3.		
4.		
5.		
6.		

Annex 1 should be completed for each participating Danish institute.

5. Project duration:

From: month June year 2007

To: month May year 2010

6. Main objective(s) for the entire project (maximum 10 lines):

The main aim of iPOPY is to study how increased consumption of organic food may be achieved by implementation of relevant strategies and instruments linked to food serving outlets for young people in some different European countries. Supply chain management, procedures for certification of serving outlets, stakeholders' perceptions and participation as well as the potential of organic food in relation to health and obesity risks will be analysed.

7. Project summary for the entire project in Danish (approximately 1 page, suitable for publication):

Den moderne livsstil hos befolkningen i mange lande i Europa fremmer behovet for sikre, sunde, nemme og bæredygtige fødevarer. Dette forskningsprojekt – "Innovativ offentlig og økologisk madindkøb til unge" (Innovative Public Organic Procurement for Youth – iPOPY) - har til formål at fremskaffe grundlæggende viden der kan understøtte at dette behov imødekommes. Regeringer, virksomheder, producenter og madservicesektoren har vist en voksende engagement i offentlig indkøb af økologisk mad, men der er stadig mange udfordringer som står i vejen for dette engagement.

Målet for forskningsprojektet er at udvikle nogle politikker og instrumenter som kan stimulere forbruget af økologiske produkter på offentlige spisesteder for unge. Målet skal indfries gennem studier af allerede eksisterende erfaringer samt gennem analyser af potentialerne og barrierer i nationale og lokale økologiske madindkøb rettet mod unge. Projektet skal undersøge de mest succesfulde erfaringer i udvalgte cases i fire Europæiske lande: Italien, Finland, Norge og Danmark. Endvidere vil der være en delprojekt, som gennem introduktion af økologiske fødevarer foretager en konkret test og evaluering af "best practices". Et bredt europæisk perspektiv vil blive sikret gennem det store og kompetente forsker konsortie, som omfatter stor viden om landespecifik variation af offentlig, økologisk indkøbspolitik, leverandørkæder, indkøbspraksisser og madkulturer.

Perspektivet for forskningen er – ved hjælp af tværfaglig og strategisk forskning – at understøtte nøgleaktører og beslutningstagere i fødevarerektoren og cateringsektoren i deres bestræbelser på at udvikle innovative og mere målrettede forsyningsystemer og politikker, som kan støtte implementering af sunde, økologiske måltider til unge i skoler og andre offentlige institutioner.

8. Budget (note that budget should be made for the entire Danish part of the project (below) as well as for each participating Danish institute (annex 1)):

Budget for the entire Danish part of the project

Budget line		1. calendar year		2. calendar year		3. calendar year		4. calendar year		Total	
		Months	DKK	Months	DKK	Months	DKK	Months	DKK	Months	DKK
Project in total	Salaries/academic staff	8	245	14,6	464	14,8	478	6,4	207	43,8	1394
	Salaries/techn.-adm. Staff	1,5	30	2,3	45	2,2	45	0,2	3	6,2	123
	Equipment over 40.000 kr.										0
	Operating costs		15		23		23		7		67
	Others (please specify below)		87		160		160		50		457
	General expenses (20%)		75		139		141		55		410
	Total		452		831		847		322		2451

Budget line		1. calendar year		2. calendar year		3. calendar year		4. calendar year		Total	
		Months	DKK	Months	DKK	Months	DKK	Months	DKK	Months	DKK
Work package 1	Salaries/academic staff	3	105	6,6	233	6,8	240	2,4	85	18,8	663
	Salaries/techn.-adm. Staff	1,5	30	2,3	45	2,2	45	0,2	3	6,2	123
	Equipment over 40.000 kr.										0
	Operating costs		15		23		23		7		67
	Others (please specify below)		37		60		60		10		167
	General expenses (20%)		37		72		74		21		204
	Total		224		433		442		126		1225

Budget line		1. calendar year		2. calendar year		3. calendar year		4. calendar year		Total	
		Months	DKK	Months	DKK	Months	DKK	Months	DKK	Months	DKK
Work package 2	Salaries/academic staff	5	140018	8	230749	8	237671	4	122401	25	730839
	Salaries/techn.-adm. Staff									0	0
	Equipment over 40.000 kr.										0
	Operating costs										0
	Others (please specify below)		50000		100000		100000		40000		290000
	General expenses (20%)		38003		66150		67534		32480		204167
	Total		228021		396899		405205		194881		1225006

Financing of the entire Danish part of the project

Budget line		From Ministry of Food, Agriculture and Fisheries		From work place		From other sources		Total	
		Months	DKK	Months	DKK	Months	DKK	Months	DKK
Entire project	Salaries/academic staff	43,8	1394					43,8	1394
	Salaries/ techn.-adm. Staff	6,2	123					6,2	123
	Equipment over 40.000 kr.								0
	Operating costs		67						67
	Others (please specify below)		457						457
	General expenses (20%)		410						410
	Total		2451		0		0		2451

Comments to the budget including specification of the budget line "Others":

- This post is covering expenses to travel and the national user group.
- There can be small deviations according to currency calculations

9. Mile stone table for the Danish part of the project

Each mile stone should be accompanied with a short text concerning the activity it relates to.

Activity (with mile stone number)	Year 1				Year 2				Year 3				Year 4			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
Quarterly																
First project partner meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Litterature review: Healthy eating and organic policies and Reporting national/regional POP policy data	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting - with nat. user group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Development of Internet based consumer questionnaire and Second project partner meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baseline study of dietary habits in intervention. in case and control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Running of internet based questionnaire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reporting national/regional policies and Third project partner meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In depth interviews with students	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fourth project partner meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fifth project partner meeting + WP2 policy workshop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Final reporting of policy analysis and Presentation on IFOAM/ISO FAR conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Follow up on study of dietary habits in intervention. in case and control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Final project partner meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All publications submitted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. List of deliverables from the Danish part of the project to CORE Organic Pilot Call

Deliverable No.	Deliverable title	Lead scientist	Delivery date	Allocated scientific person moth	Type of deliverable
1.	Report on literature review WP5	BEM	1.12.07	3	C
2.	Development of POP policy data collection guidelines and Reporting national/regional POP policy data for WP2	NHK	31.12.07	3	R
3.	Pilot test on interbased questionnaire completed WP5	BEM	15.1.08	3	C
4.	Development of guidelines for identifying and selecting national/case POP key actors and Collection of national/regional hard policy (statistics etc) for WP2	NHK	1.5.08	3	O
5.	Results from internet survey WP5	BEM	1.6.08	4	P
6.	Development of data collecting guidelines for national/regional food cultural contexts and Reporting national/regional policies for WP2 - including DTU participation in national interviews	NHK	1.12.08	4	R
7.	Qualitative results from interviews WP5	BEM	1.9.09	10	P
8.	Final reporting of policy analysis WP2	NHK	31.12.09	6	R
9.	Publication of results and recommendations (conference/policy fora) WP2	NHK	1.06.10	2,8	S+P
10.	Health and human capital and organic conversion WP5	BEM	1.7.10	5	S

(The nature of the deliverables must be indicated by S = publication in scientific journal with peer review; P = publication in journals without peer review; R = reports; C = presentation at meetings and congresses or O = other types of deliverables, e.g. prototypes, model, websites, etc.)

11. **Annex 1 - Information and budget for each participating institute**

12. **Annex 2 - Original application**

13. **Signature** (the coordinator confirms that the given information is correct):

Date Signature _____



Danish Research Centre for Organic Farming



Annex 1

Information and budget

(Annex 1 shall be completed for each participating Danish institute)

1. **Project title and acronym** (acronym max. 10 letters):

iPOPY

2. **Institute:**

Institution DTU
Institute IPL
Address B 424, 2800 Lyngby
CVR-number (shall be in conformity with the institution and address) 30 06 09 46

3. **Contact person:**

Name Niels Heine Kristensen
Title Associate Professor, Phd
Telephone number 45256021
e-mail nhk@ipl.dtu.dk

Please submit 1 hard copy and 1 electronic version to:

Danish Research Centre for Organic Farming
Research Centre Foulum
P.O. Box 50
DK-8830 Tjele

Tel. +45 89 99 16 75
Fax. +45 89 99 16 73
E mail: foejo@agrsci.dk
Web site: www.darcof.dk

Operational costs							
Others (please specify below)							
Total direct costs							
General expenses (20%)							
Total							

6. **Specification of the budget line “Others”:**
- expences to travel and national user group
-

7. **Signature** (the signature confirms the above given information and the budget):

Date _____ Stamp of the institute

Name _____ Signature _____